



Research Proposal

After selecting a topic of your choice before proceeding further you have to prepare a sound research proposal. The aim here is to convince the supervisor/college research committee of the weightiness of the problem and the adequacy of your knowledge and plan for the study. You will proceed with the study after approval of your proposal.

Common Problems with Proposals

1. Difficulties in identifying a management problem
2. Difficulties in formulating clear objectives/research questions
3. Difficulties in writing a problem statement
4. Difficulties in justifying the use of the select literature study for the topic under investigation
5. Difficulties in identifying the appropriate methods of analyzing data

The Way Forward

1. Study your organization closely. How can you use your MBA knowledge to improve a given problematic situation?
2. Read widely around that specific area before you can formulate a topic
3. Write a problem statement for the topic

Note: Your comments on the above tips are greatly appreciated. We need to know if the above is being helpful to you and also state areas of improvements. You can also ask questions or highlight on areas that you need further elaboration/clarification.

With you all the way.....

Other Destypark Services:

- We also provide payroll services for SMEs with staff complement of 35 employees..
- ZIMRA Returns Computation
- Tax Clearance
- Company Registration
- Annual Returns
- HR manuals
- Code of conduct
- Employment contracts
- HR Training

Phone: 0912 407 051,
0912 461 077

E-mail:
billweru@yahoo.co.uk